

# Case Study 1 - VET

## Project Name

Knives Out! Cooking for the future

## Description

The "Knives Out! Cooking for the future" is a KA1 mobility project for VET students who are training to enter the food and beverage industry. Thanks to this initiative, our learners will gain first-hand experience in the industry by working in Italy and Greece for a short period of time.

The welcoming institutions and companies are renowned for teaching sustainable cooking practices, which are becoming increasingly important to meet climate goals.

Most of our students come from underprivileged rural backgrounds and have limited opportunities to travel abroad. These work placements will offer them the opportunity to increase their employability after completing their studies.

## Key Action

KA1 VET Mobility

## Objectives

- Provide students with valuable first-hand experience in a European setting, allowing them to apply their knowledge in real industry settings.
- Offer students from underprivileged rural backgrounds the chance to travel abroad and gain international experience.
- Enhance the employability of participating students by equipping them with practical skills, industry insights, and an understanding of sustainable cooking practices, making them more attractive candidates for future employment in the food and beverage sector.

# Examples of Communication Activities

| Date(s)    | Activity                   | Description   | Format/Channel     | Impact/Results   | Relevant Link   | Notes  |
|------------|----------------------------|---|--------------------|--|---|--|
| 20/02/2024 | Information Sharing        | Created a webpage to showcase the project goals, objectives, and planned activities.  | Website            | To date, the webpage counts over 10,000 views.   | <a href="https://GreatErasmus+Project.ie">https://GreatErasmus+Project.ie</a>           | All relevant logos are displayed on the website.   |
| 30/02/2024 | Webinar                    | Organised a webinar to introduce the mobility project to students, parents and staff. To generate more excitement, we invited an industry expert to discuss sustainable cooking practices, climate goals, and their relevance in the food and beverage sector. A Q&A session followed the presentation. | Zoom               | Over 80 stakeholders joined the webinar. Parents and students were very active in the chat and during the Q&A session, thus showing high levels of engagement.   |   |  |
| 05/03/24   | Social Media Campaign      | Launched a social media campaign on X and Instagram to regularly share project updates, student experiences, and insights into sustainable cooking practices. We often highlighted the importance of international experience for employability.  | Social media posts | The campaign started on 5th March and ended on 30th June 2024. In total, we published 20 posts celebrating students' achievements on their work placements. Most of the time, posts were liked and reshared by stakeholders. | <a href="https://Instagram_Erasmus+Project.ie">https://Instagram_Erasmus+Project.ie</a> |  |
| 10/03/2024 | Student Testimonials       | Encouraged participating students to share their work placement experiences through written testimonials, photos, and short videos. Published these testimonials on the project webpage as blog posts to showcase their growth and learning.  | Blog posts         | In total, we published five testimonials on our website, which were also shared on our social media channels.  | <a href="https://GreatErasmus+Project.ie">https://GreatErasmus+Project.ie</a>           | We have asked these students to have an Erasmus+ stand at our institution's Open Day in September. |
| 30/06/2024 | Project Wrap-Up and Awards | Hosted a project wrap-up event to celebrate the achievements of participating students. The ceremony was open to public and students received certificates and awards for outstanding contributions and development.  | In-person          | Over 150 people attended the event. Our follow-up survey showed that the panel discussion and the award ceremony were greatly enjoyed by the public.   |   |  |



# Case Study 2 - VET

## Project Name

EDU-Inclusion: Innovating Education for All

## Description

The EDU-Inclusion project aims to create a positive change in current education and training practices, offering valuable insights for educators and learners, particularly those with disabilities, to ensure their full inclusion and participation.

With a forward-looking perspective, the project endeavours to empower VET institutions to proactively embrace inclusivity and accessibility for all students. The anticipated impact revolves around supporting education providers in fostering an inclusive educational environment that accommodates diverse needs and ensures equitable access for individuals with disabilities.

By partnering with four VET institutions and organisations in Spain, France, Portugal and Belgium, we will develop a toolkit with best practises and resources to further inclusion in VET.

## Key Action

KA2 VET Cooperation Partnerships

## Objectives

- Create a toolkit comprising best practices and resources aimed at enhancing inclusivity in VET institutions, with a specific focus on accommodating the needs of individuals with disabilities.
- Empower VET institutions to proactively embrace and implement inclusivity and accessibility measures, ensuring that all students, including those with disabilities, can fully participate in educational programmes.
- Foster collaboration across borders by sharing knowledge, expertise and experiences related to inclusive education.

# Examples of Communication Activities

| Date(s)    | Activity  | Description  | Format/Channel               | Impact/Results   | Relevant Link   | Notes  |
|------------|---|--|------------------------------|--|---|--|
| 23/02/2024 | Project Website   | Created a dedicated website to provide information, updates, and resources about the project.  | Wordpress                    | The website provides a central hub for stakeholders to access project materials and updates. To date, around 3,000 people visited the website and 8 external VET educators contacted us to share their positive feedback.                | <a href="https://GreatErasmus+Project.ie">https://GreatErasmus+Project.ie</a>             | All relevant logos are displayed on the website.                           |
| 15/03/2024 | Online Discussion Forums                                | Created an online discussion forum where partnering institutions could exchange ideas, share experiences, and seek guidance on inclusive education practices.                | Zoom, Eventbrite             | All five partnering institutions actively participated in the forum, which fostered a collaborative environment for knowledge sharing and peer support.  |   |  |
| 28/09/2024 | Toolkit Launch (Press release & social media promotion) | Supported launch of the toolkit by publishing a press release and social media posts on our accounts. The toolkit was uploaded on the dedicated website available to anyone. | Social Media posts, website. | The toolkit was downloaded 400 times in the first month. The response was extremely positive with four requests of presenting the results in future education conferences and VET trainings.   | <a href="https://GreatErasmus+Project.ie">https://GreatErasmus+Project.ie</a>             | The launch was coordinated with partnering institutions.                   |
| 10/10/2024 | Trainings   | Organised six training events open to all professionals working in VET in Cork, Dublin and Limerick.   | In-person                    | Around 20-25 people attended each training event. Participants were enthusiastic about the project findings and contributed to the discussion. Choosing to organise in-person events around Ireland was appreciated by the participants. |   | Each partner institution organised in-person trainings in their countries. |
| 15/10/2024 | Workshop  | Hosted an online workshop to disseminate project findings, share best practices, and engage with educators and stakeholders interested in inclusive education.               | Zoom, Eventbrite             | 155 VET educators across Europe joined the workshop to learn about the project and Erasmus+ opportunities.   | <a href="https://Eventbrite_Erasmus+Project.ie">https://Eventbrite_Erasmus+Project.ie</a> | This event was organised in collaboration with our European partners.      |

