

# Case Study 1 - School

## Project Name

GreenClass: Fostering Environmental Education and Climate Action in Schools

## Description

'GreenClass' is a KA1 project dedicated to addressing sustainability challenges and responding to climate change through innovative educational strategies. Four teachers from St Vincent Primary School will job-shadow colleagues in Finland to learn how to explain climate change to young students and observe interactive activities to make students aware of environmental challenges.

Once the job-shadowing is completed, teachers will bring back the knowledge and skills to their classroom and design classroom activities around sustainability for their pupils.

## Key Action

KA1 School Education Mobility

## Objectives

- Improve the competence of teachers in explaining climate change to young students and in developing interactive activities to raise awareness of environmental challenges.
- Promote sustainability education by integrating climate change and environmental awareness into the curriculum.
- Empower students to become environmentally conscious and responsible citizens by exposing them to engaging and informative classroom activities focused on sustainability.

# Examples of Communication Activities

Date(s)	Activity	Description	Format/Channel	Impact/Results	Relevant Link	Notes
02/03/2024	Project Launch Event	Organised a project launch event to introduce the "GreenClass" project to staff, students and parents. Provide an overview of the project goals, activities, and expected outcomes.	In-person event	Attended by 100+ stakeholders. Parents were enthusiastic about the introduction on Sustainability Education in the curriculum.		
10/03/2024	Social Media Campaign Kickoff	Launched a social media campaign on Facebook, Twitter, and Instagram to share regular project updates with a wider online audience.	Social media posts, images, short videos	In three months, we published 15 posts with photos of teachers in Finland and the activities that they carried out once returned to Ireland. The campaign increased project visibility.	<a href="https://InstagramErasmus+Project.ie">https://InstagramErasmus+Project.ie</a>	
20/03/2024	School Newsletter	Published a feature article about the "GreenClass" project in the school's monthly newsletter. Highlight the project's goals, recent activities, and how it benefits students and the school community.	Gmail	The email was sent to over 100 subscribers and received positive feedback.	<a href="https://googledrive_Erasmus+Project.ie">https://googledrive_Erasmus+Project.ie</a>	All recommended logos (ex. Erasmus+) were clearly visible in all visual assets.
15/05/2024	Classroom Showcase	Hosted a classroom showcase event where participating teachers demonstrate the sustainability-focused activities they have developed as a result of the project. Invite parents and fellow educators to attend and interact with students.	In-person event	Over 60 parents and 20 teachers attended the classroom showcase, which was a unique opportunity for teachers to show the knowledge and skills learnt in Finland. As a result, other teachers in the school are interested in applying for a mobility project next year.		
30/05/2024	Information Sharing	Published a guest article about the "GreenClass" project on "My School", an Education Magazine.	Magazine Article	"My School" has a readership of over 5K in Ireland. This means that our project had the potential to be read by teachers, principles and other stakeholders from all over Ireland.	<a href="https://MySchool_Erasmus+Project.ie">https://MySchool_Erasmus+Project.ie</a>	Funding from EU was declared at the beginning of the article and all relevant logos were visible in all visual assets.



# Case Study 2 - School & eTwinning



## Project Name

Expressive Art: Painting a Brighter Mind

## Description

'Expressive Art: Painting a Brighter Mind' is an eTwinning project among five European secondary schools from Spain, the Czech Republic, Germany, Ireland and Greece.

Bringing together teachers and students (aged 15-19), the project aims to showcase the therapeutic power of art as a means to improve one's mental health. Students will carry out a variety of art projects to discuss and reflect on their mental health while exploring different art techniques and media.

Students will share their art and reflections with peers from all over Europe on the eTwinning platform and Instagram account. Students will also be encouraged to write blog posts and record a podcast episode discussing mental health issues in their country. These materials will be shared with the partnering schools for teachers to raise awareness about different challenges in mental health in different EU countries.

## Key Action

KA2 School Cooperation Partnerships

## Objectives

- Promote mental health awareness and resilience among students, fostering an open dialogue about mental well-being.
- Develop intercultural understanding and appreciation for diverse approaches to mental health across different countries and cultures.
- Empower students to confidently use ICT tools to create content focused on mental health, such as blog entries, social media and a podcast episode.
- Utilise the eTwinning platform to establish a collaborative space for sharing mental health resources and experiences.

# Examples of Communication Activities

Date(s)	Activity	Description	Format/Channel	Impact/Results	Relevant Link	Notes
15/01/2024	Newsletter	Sent an initial newsletter to staff and parents about upcoming project.	Gmail	Initial email sent to 30 staff members and 450 parents. The feedback, either by email or in-person, was very positive.	<a href="https://GreatErasmus+Project.ie">https://GreatErasmus+Project.ie</a>	Send two other emails mid-project and post-project.
20/02/2024	Interactive Webinar	Hosted a webinar on mental health topics led by a youth mental health worker to engage with students and educators across participating schools.	eTwinning Platform	60 students and 4 art teachers participated in the webinar, starting conversation around mental health topics and getting inspiration on how to plan their art lessons.	<a href="https://eTwinningErasmus+Project.ie">https://eTwinningErasmus+Project.ie</a>	
16/03/2024	Collaborative Resource Repository	Created an eTwinning repository for sharing mental health resources, lesson plans, and best practices among partner schools.	eTwinning Platform	All participating schools contributed to the Repository, which now counts 15 lesson plans, 1 document for best practices and 25 mental health resources for students to use.	<a href="https://eTwinningErasmus+Project.ie">https://eTwinningErasmus+Project.ie</a>	
11/04/2024	Information Sharing	Published a blog post on the school website to showcase the Erasmus+ project. The blog post, written by one of the art teachers, also included some of the students' feedback.	Blog/Website	The blog post was reshared by parents on Facebook and received positive comments. Parents are asking to expand the project to the whole school.	<a href="https://GreatErasmus+Project.ie">https://GreatErasmus+Project.ie</a>	Our involvement with Erasmus+ is stated in the text and all recommended logos (Erasmus+, EU emblem, etc.) are clearly visible.
15/04/2024 - 30/05/2024	Social Media Promotion	Uploaded the students' artwork on Instagram with the supervision of the teachers.	Instagram	In total, we published 10 posts showing the students' artworks. The students reshared the posts on their own social media accounts, thus generating an exciting buzz around the project.	<a href="https://InstagramErasmus+Project.ie">https://InstagramErasmus+Project.ie</a>	

