

Case Study 1 - Youth

Project Name

Igniting Active Youth Participation

Description

The project “Igniting Active Youth Participation” aims to empower young individuals as catalysts for positive change in their communities through active citizenship. Focused on fostering a sense of civic responsibility and engagement, participants will embark on a journey of cross-cultural exchange, sharing best practices, experiences, and methods to enhance active citizenship among youth.

The programme will immerse participants in workshops, community projects, and collaborative initiatives. Activities include community outreach programmes, civic education workshops, town hall meetings, and the creation of community action plans.

Methodologies such as World Café and Open Space Technology will be utilised to encourage open dialogue and active participation.

Key Action

KA1 Youth Mobility

Objectives

- Cultivate a proactive approach towards civic responsibilities, encouraging participants to actively participate in community development.
- Share effective approaches for implementing small yet impactful changes within local communities, emphasising the role of youth in shaping their surroundings.
- Provide participants with a diverse set of participatory and horizontal methods to enhance communication, collaboration, and understanding within local communities.
- Organise discussions on the significance of active citizenship and global citizenship, with a special focus on grassroots actions.

Examples of Communication Activities

| Date(s) | Activity | Description | Format/Channel | Impact/Results | Relevant Link | Notes |
|------------|----------------------------|--|---|---|---|--|
| 25/02/2024 | Social Media Campaign | Launched a social media campaign across various platforms to raise awareness about active youth participation. | Facebook, X, Instagram, LinkedIn | In total, we published 35 posts across all platforms. We noticed an increased engagement and followers interested in the project on Twitter and Instagram. | https://FacebookErasmus+Project.ie | |
| 03/2024 | Youth Ambassador Programme | Selected and trained youth ambassadors to represent the project in their communities and engage with local youth. | Online training sessions and community outreach | 10 youth ambassadors successfully completed the training. Coming from different backgrounds, they helped us spreading the word about our project and initiatives within their youth circles. | | |
| 11/05/2024 | Civic Education Workshop | Conducted civic education workshop for local youth, teaching them about active citizenship and its importance. | In-person workshop in a local community centre | In total, 40 young people attended the workshop: 23 of them heard about the workshop through our ambassadors and had never been involved in active citizenship before. | | |
| 13/07/2024 | Town Hall Meeting | Hosted a town hall meeting to discuss local issues and youth participation, involving local authorities and youth. | In-person meeting in a local community centre | The meeting initiated a dialogue between youth and local decision-makers, who are now aware of young people's priorities and struggles. Indeed, many of the 80 young participants expressed their thoughts on local issues in front of peers and local authorities. | | |
| 09/2024 | Online Dialogues | Facilitated three online forums using methods like World Café to encourage active discussion. The forums were created on WordPress and managed and monitored internally. | WordPress | With approx. 60 participants, forums were a great tool to enhance collaboration and exchange of ideas between young people. | https://GreatErasmus+Project.ie | Our involvement with Erasmus+ is stated in the forum description and all recommended logos (Erasmus+, EU emblem, etc.) are displayed on the webpage. |



Case Study 2 - Youth

Project Name

Embracing Diversity for Youth Empowerment

Description

The "Embracing Diversity for Youth Empowerment" project emerged in response to critical issues highlighted in the European Union Youth Strategy 2019-2027, emphasising the risk of poverty and social exclusion faced by one-third of young people in Europe.

The project's objectives centre on enhancing youth workers' competencies when working with marginalised youth by creating a toolkit of non-formal education methods to promote inclusion and diversity. The toolkit, together with further resources, will be created in collaboration with other six European partner organisations working with disadvantaged young people. The active participation and contribution from each partner will be fundamental in developing comprehensive and global resources.

Ultimately, the project should result in more competent and confident youth workers capable of promoting inclusion and diversity among the youth they serve.

Key Action

KA2 Youth Cooperation Partnerships

Objectives

- Develop a comprehensive toolkit of non-formal education methods designed to promote inclusion and diversity within youth programmes and activities.
- Empower youth workers to effectively engage with marginalized youth, equipping them with the knowledge and skills needed to address the specific challenges and needs of these young individuals.
- Foster international collaboration by working with partner organisations across Europe.

Examples of Communication Activities

| Date(s) | Activity | Description | Format/Channel | Impact/Results | Relevant Link | Notes |
|------------|---------------|---|----------------|--|---|---|
| 05/05/2024 | Workshop | Hosted an in-person workshop on Inclusion & Diversity where we encouraged people to reflect on these topics and share their thoughts. | in-person | The workshop was open to public, but mostly staff and external youth workers and social workers attended it (45 people in total). The feedback was taken into consideration when finalising the toolkit. | | Following a rota, each partner organisation hosted a similar workshop. |
| 01/06/2024 | Publication | Launch of the Inclusion & Diversity toolkit on the website. | Website | To date, the toolkit has been downloaded 65 times. We have also received some positive feedback from other youth centres in our area. | https://GreatErasmus+Project.ie | Erasmus+ funding statement and relevant logos were prominently displayed on both website and toolkit. |
| 01/06/2024 | Press release | Published a press release for the launch of the toolkit. The press release was distributed to our media contacts in the local area. | Website, News | Two newspapers were interested in interviewing one of the authors of the toolkit. | https://GreatErasmus+Project_News.ie | Erasmus+ funding was mentioned in the press release and relevant logos were prominently displayed. |
| 25/09/2024 | Interview | Participated in an interview for a local newspaper which often covers social justice issues. The article appeared on their digital issue. | Article | The local newspaper has a readership of 8,000. | https://LocalNewspaper_Erasmus+Project.ie | At the beginning of the interview, we stated our involvement with Erasmus+. |
| 05/10/2024 | Newsletter | Sent newsletter with project details, link to toolkit and link to interview article to mailing list subscribers. | Newsletter | The newsletter was sent to 150 people, all living in the local area. | https://GoogleDrive_Erasmus+Project.ie | All recommended logos were inserted in the visuals and at the end of the newsletter. |

