

Case Study 1 - Adult Education

Project Name

DigitalLearn+: Bridging the Education Gap for Adult Learners in Digital Literacy

Description

In response to the growing importance of digital literacy in the modern world, DigitalLearn+ aims to bridge the education gap for adult learners. Recognising that many adults in our organisation lack essential digital skills, our project seeks to empower them with the necessary knowledge and competencies.

The project focuses on practical, hands-on learning experiences to ensure participants can apply their newfound digital literacy skills in real-life situations.

Through attending a training course in Estonia focusing on the digital skills required in the modern workplace, five staff members will bring the learning back to our organisation and impact the adult learners that we work with.

Key Action

KA1 Adult Education Mobility

Objectives

- Improve the digital literacy skills of adult learners within the organisation, ensuring they can confidently navigate the digital world and perform essential tasks.
- Address the education gap in digital literacy that exists among adult learners, particularly those from underserved communities, by providing targeted training and resources.
- Empower adult learners with the necessary knowledge and competencies to use digital tools effectively for personal, professional, and educational purposes.
- Strengthen staff competencies by supporting their ongoing professional development.

Examples of Communication Activities

Date(s)	Activity	Description	Format/Channel	Impact/Results	Relevant Link	Notes
08/03/2024	Project Kickoff Meeting	Organised an online meeting with learners and staff and presented project goals, objectives, and planned activities.	Zoom	Over 50 learners participated in the videocall.		
10/03/2024	Information Sharing	Created a new webpage on our organisation's website to showcase the project goals, objectives, and planned activities.	Website	According to the website analytics, the webpage was viewed 3,000 times so far.	https://GreatErasmus+Project.ie	Our involvement with Erasmus+ is stated in the text and all recommended logos (Erasmus+, EU emblem, etc.) are clearly visible.
15/03/2024	Social Media Campaign	Launched a social media campaign on Facebook and X to post regular project updates. Shared success stories and learning outcomes to raise awareness about the importance of digital literacy for adults.	Social media posts	In total, we published 20 post during three months.	https://FacebookErasmus+Project.ie	
25/04/2024	Webinar	Hosted a free webinar where participating staff members discussed the importance of digital skills for learners.	Eventbrite, Zoom	Since the event was free and open to anyone, 60+ people attended the webinar. Attendees, many of them people in the local community, learnt about the project and the opportunities with Erasmus+.	https://EventbriteErasmus+Project.ie	The webinar was very successful and we might organise a similar event in the future.
05/09/2024	Publishing	Published a report showcasing the impact of the project on our learners. The report is available on our website and includes all the learning outcomes delivered by our staff after participating in the training course.	Report	According to the website analytics, the report was downloaded 45 times so far.	https://GreatErasmus+Project.ie	



Case Study 2 - Adult Education & EPALE



Project Name

MultilingualTales: Enhancing Adult Language Learning Through Multicultural Storytelling

Description

The MultilingualTales project aims to integrate contemporary storytelling techniques into language education, making language acquisition more engaging, relevant, and culturally enriching for adult learners.

By using EPALE, we partnered with two Adult Education institutions in Spain and France to work together on language learning activities. For instance, folk stories will be written by learners and shared between partners as source text for language learning exercises.

Key Action

KA2 Adult Education Cooperation Partnerships

Objectives

- Increase the level of engagement among adult learners in language acquisition activities by introducing innovative and interactive teaching methods and materials.
- Promote cultural enrichment by incorporating diverse cultural elements into language learning experiences, allowing adult learners to not only acquire language skills but also gain insights into different cultures and perspectives.
- Foster international cooperation and cultural exchange among adult learners.

Examples of Communication Activities

Date(s)	Activity	Description	Format/Channel	Impact/Results	Relevant Link	Notes
05/09/2024	EPALE Online Community	Utilised the EPALE platform to create an online community for adult learners from diverse cultural backgrounds. Encouraged participants to share stories, experiences, and insights related to multicultural storytelling in language education.	EPALE	A total of 85 international learners participated in these cross-cultural activities. Our learners regularly contributed to the online community for the duration of the project.	https://EPALE_Erasmus+Project.ie	
10/09/2024	Podcast	Produced a series of short podcast episodes where learners recorded themselves reading a short story in French/Spanish they wrote in class. We published the podcast on the Resources section on EPALE, as well as on SoundCloud to make it widely available.	SoundCloud, EPALE resources	The podcast series was very successful both within the institution and with external audiences. Learners reshared the podcast episodes on their social media platform, raising awareness of our project. Partners also reshared our podcast on their social media accounts.	https://SoundCloudErasmus+Project.ie	In the podcast description, we stated our involvement with Erasmus+.
15/09/2024	Video	Published a video on our YouTube channel showcasing our project and including both staff and learners' feedback. The video was carried out in collaboration with our European partners.	YouTube	To date, the video counts 2,500 views and has been reshared to our social media channels.	https://YouTube_Erasmus+Project.ie	The Erasmus+ logo, EU emblem and Léargas logo are visible in the video.
25/09/2024	Resource Sharing	Created a shared folder on EPALE with a collection of stories, lesson plans, and interactive activities created by project participants.	EPALE	The resources are available to all members on the platform.	https://EPALE_Erasmus+Project.ie	
05/10/2024	Conference	Participated in a Adult Education Conference in Dublin where we presented our project and shared success stories with a broader audience.	Conference venue	By participating as guest speakers in the conference, we shared our Erasmus+ journey with around 250 educators, principles and teaching staff in the audience.		Photos were taken at the event with the Erasmus+ flag and shared on social media.

